

# How Boards of Directors SHOULD AND SHOULDN'T View Data Risk



It's up to CISOs, working in conjunction with other technology leaders such as CIOs, to guide the board in the right direction when it comes to data risk and cyber security strategy.

HOW BOARDS SHOULD VIEW DATA RISK	HOW BOARDS SHOULDN'T VIEW DATA RISK
<p>✓ Focus on the business value of data in addition to compliance standards and government regulations</p>	<p>✗ Focus solely on compliance standards and government regulations (HIPAA, GDPR, CCPA)</p>
<p>✓ Holistic view: focus on both structured and unstructured data (that's generated by cloud collaboration tools, mobile endpoints, etc.)</p>	<p>✗ Partial view: only focus on structured data</p>
<p>✓ Understand that not all data is created equal</p>	<p>✗ Treat all data situations with the same risk mitigation measures</p>
<p>✓ Invest in products that offer complete data visibility without blocking or hindering collaboration</p>	<p>✗ Only invest in traditional data loss prevention and anti-malware software</p>



**2019 report** by consulting firm Deloitte said **49%** of C-level executives surveyed have cyber security issues on their board's agenda only once per quarter.