

CODE42 AND THE CCPA

The Code42 endpoint data protection solutions - Incydr and CrashPlan - support customer compliance with CCPA requirements, giving organizations the critical data risk detection and response capabilities as well as data preservation capabilities needed for handling personal information. Code42 provides a powerful data protection foundation that contributes to a long-term compliance strategy and prepares organizations to meet evolving regulations and complex compliance requirements.

What is the CCPA?

The California Consumer Privacy Act (“CCPA”) is a comprehensive privacy law that went into effect on January 1, 2020. Similar to the EU’s GDPR, the CCPA is aimed at strengthening data protection and giving California residents greater control over their personal information. It grants new rights for individuals and requires businesses to assess and be transparent about their data collection, use and sharing practices and to take steps to protect personal information.

Who does the CCPA apply to?

The CCPA’s reach is global. It applies to any for-profit business - no matter where located - that does business in California and meets any of the following criteria:

- Has a gross annual revenue of over \$25 million
- Buys, receives, or sells the personal information of 50,000 or more California residents, households, or devices; or
- Derives 50% or more of its annual revenue from selling personal information of California residents

What are some key requirements?

California residents are granted rights over their personal information, including:

- The right to request access to their personal information
- The right to request a business delete their personal information
- The right to opt-out of the sale of their personal information

Businesses have increased obligations, including:

- Providing notice to individuals about the types of personal information collected and how that information is being used, sold and/or disclosed
- Informing individuals of their rights under the CCPA and having processes to respond to consumer requests
- Implementing reasonable security measures to protect personal information from unauthorized access or acquisition
- Only providing personal information to a service provider pursuant to a written contract that limits the service provider’s processing of the data



How does Code42 enable customers to comply with CCPA?

Code42 is a service provider under the CCPA, and we are committed to helping our customers comply.

Code42's Incydr™ product enables you to see how your employees move data across vectors - including web browser uploads, cloud sync activity, cloud file sharing, email and use of removable media - so you can take quick action to mitigate risk of data exfiltration and non-compliance. The visibility offered by Code42 enables you to detect and quickly investigate and respond to data loss, leak and theft.

All data transferred to Code42 is encrypted in transit and at rest. Code42 only uses your data in accordance with our customer agreements and for the purpose of providing our products and services. Code42 does not, and will not, sell the data.

Our Master Services Agreement automatically incorporates a Data Processing Addendum ("DPA"), which contains the necessary provisions required under the CCPA.

You can view our DPA [here](#).



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Code42 is the leader in insider risk detection and response. Native to the cloud, Code42 rapidly detects data loss, leak, theft and sabotage as well as speeds incident response – all without lengthy deployments, complex policy management or blocking employee productivity. With Code42, security professionals can protect corporate data and reduce insider risk while fostering an open and collaborative culture for employees. Backed by security best practices and control requirements, Code42's insider risk solution can be configured for GDPR, HIPAA, PCI and other regulatory frameworks.

More than 50,000 organizations worldwide, including the most recognized brands in business and education, rely on Code42 to safeguard their ideas. Founded in 2001, the company is headquartered in Minneapolis, Minnesota, and backed by Accel Partners, JMI Equity, NEA and Split Rock Partners. Code42 was recognized by Inc. magazine as one of America's best workplaces in 2020. For more information, visit code42.com, read [Code42's blog](#) or follow the company on [Twitter](#). © 2021 Code42. All trademarks property of their respective owners. (WP2103250)